

THE **CABLE**CENTER

ANNUAL REPORT

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TABLE OF CONTENTS

OUR MISSION	3	Gateway to the Stories of Cable	
2014 THE PEOPLE	4	BARCO LIBRARY	12
The Cable Center Staff		Stories Straight from the Source	
2014 Board of Directors		CX CENTRAL	14
2014 Honorary Board		Shaping Cable's Next Chapters	
Senior Fellows		CABLE TODAY & TOMORROW	16
2015 THE PEOPLE	5	Behind the Headlines	
The Cable Center Staff		2014 CABLE CENTER DONORS	18
2015 Board of Directors		2015 CABLE CENTER DONORS	19
2015 Honorary Board		THE FINANCIALS	20
Senior Fellows		Statement of Financial Position	
LETTER FROM PRESIDENT & CEO	6	Statement of Activities	
CABLE HALL OF FAME	8	Endowment Summary	
Stories of Cable's Best		Source of Funds	
2014 CABLE HALL OF FAME	9	Use of Funds	
2015 CABLE HALL OF FAME	10	THE COMMITTEES	25
CABLECENTER.ORG	11		



OUR MISSION

THE CABLE CENTER IS THE NONPROFIT EDUCATIONAL ARM OF THE CABLE INDUSTRY, DEDICATED TO:

- + Preserving and celebrating cable's enduring contributions to society
- + Building bridges between cable and higher education
- + Bringing together industry participants to share ways we can better serve our customers

THE PEOPLE

THE CABLE CENTER STAFF AS OF 12/31/2014

Joyce Alden-Schuyler
Robin Berhost
Karen Chipley
Diane Christman
Sarah Clausen
Laura Cymansky
Taylor Egner

Bethany Friday
Emily Gibson
Robert Hecht
Jana Henthorn
Morgan Hernquist
Matt Hollingsworth
Brian Kenny

Cynthia Lang
Steven Luiting
Jaime Reitz
Lawrence Satkowiak
Toni Spinuzzi
Karen Stone

SR. FELLOWS

Dr. Charles Patti
Dr. Ron Rizzuto

2014 BOARD OF DIRECTORS

EXECUTIVE COMMITTEE:

Jerald L. Kent,
Chairman
Nick Davatzes,
Vice Chairman
David Van Valkenburg,
Secretary/Treasurer
Kenneth Lowe
Larry Satkowiak
Peter Stern
Michael Willner
Barbara York

DIRECTORS:

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Nomi Bergman
John Bickham
Matthew C. Blank
Sean Bratches
Ann Carlsen
Paul Cronin
Brian Deevy
Jeffrey S. DeMond
Michael T. Fries
Robert Gessner
Peter Kalan
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Paul S. Maxwell
Phil McKinney
Kyle McSillarow
Dan Moloney
Josh Sapan
Robert Stanzione
Italia Commisso Weinand
David M. Zaslav

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Glenn A. Britt*
Julian A. Brodsky
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Amos B. Hostetter, Jr.
Marvin L. Jones

Gerald "Jerry" Levin
Robert J. Lewis
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Robert J. Miron
Trygve E. Myhren
Thomas F. Puckett
Leslie "Les" H. Read
John V. Saeman
Stanley M. Searle
Gail F. Sermersheim
John J. Sie
R. E. "Ted" Turner

* deceased 6/11/2014



THE PEOPLE

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Emily Gibson

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Matt Hollingsworth
Brian Kenny
Cynthia Lang
Steven Luiting

Lawrence Satkowiak
Toni Spinuzzi
Nic van Dessel
Jessica Weimer
Luke Woodruff

SR. FELLOWS

Dr. Charles Patti
Dr. Ron Rizzuto

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Paul S. Maxwell
Phil McKinney
Kyle McSarrow
Dan Moloney
Josh Sapan
Robert Stanzione
Italia Commisso Weinand
David M. Zaslav
Jeff Zucker

2015 HONORARY BOARD

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David Cohen
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Alan Gerry
John W. Goddard
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Thomas F. Puckett
Leslie "Les" H. Read
John V. Saeman
Stanley M. Searle
Gail F. Sermersheim
John J. Sie
R. E. "Ted" Turner



LETTER FROM PRESIDENT & CEO

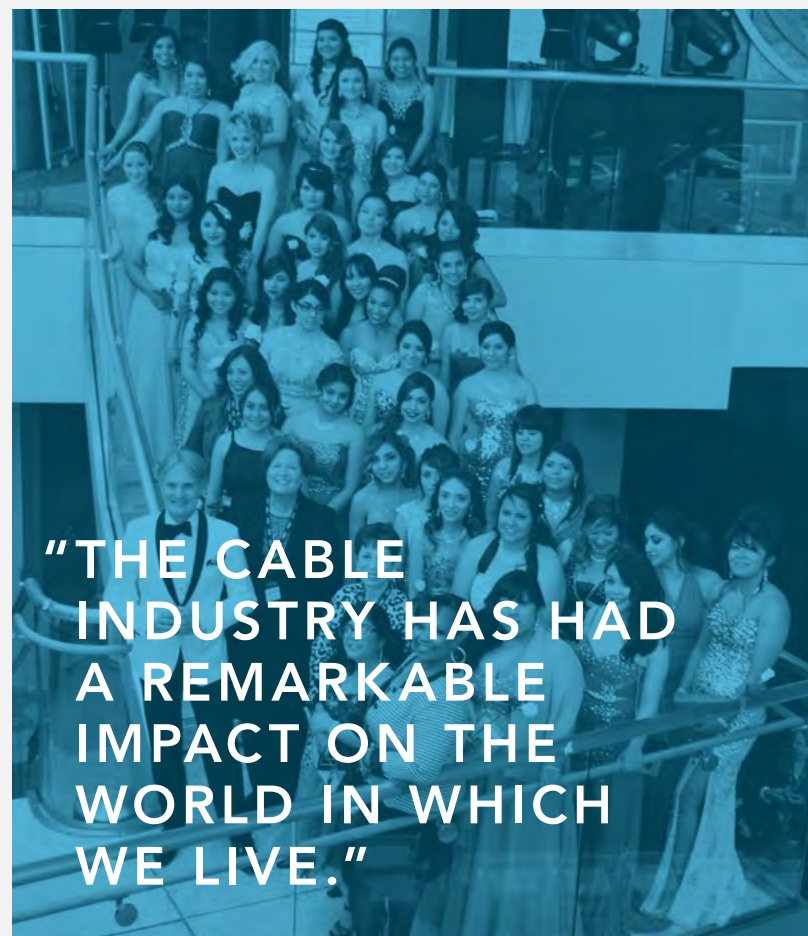
Dear Friends and Colleagues,

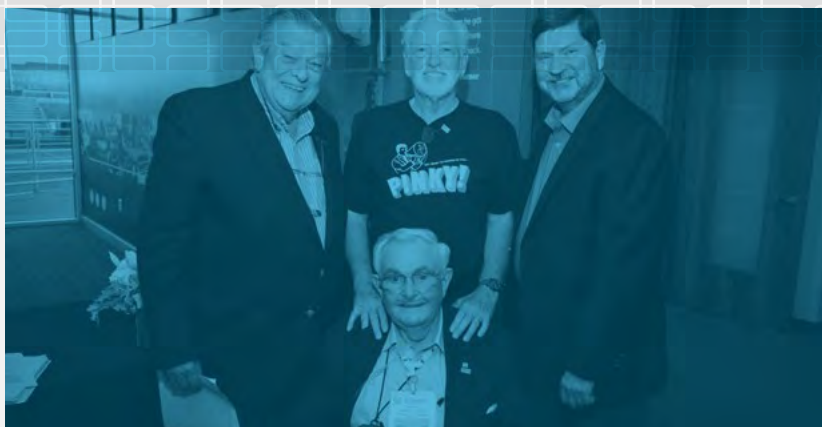
Reflecting back on 2014 and 2015, I am amazed by the changes our industry has seen over the last several years. Cable has developed innovative products and services to help people stay connected whenever and wherever they happen to be, as well as the ability to communicate and collaborate with each other at exceptionally rapid speeds. The cable industry has had a remarkable impact on the world in which we live.

Here at The Cable Center, we have a lot to be proud of. The last two years have been extremely busy and productive. As the industry has evolved, so has The Center.

HIGHLIGHTS:

- Inducting 12 new members into the Cable Hall of Fame
- Website redesign in 2014
- Capturing more than 40 oral histories
- Partnering with Discovery Communications to bring SAY YES TO THE PROM initiative to Denver in 2015, promoting confidence and a positive self-image for deserving high school girls
- Publishing "The Cable Industry: A Short History Through Three Generations," a book about the history and future of cable
- Celebrating our 30th birthday in 2015





**"THANK YOU TO
EVERYONE WHO HAS
MADE MY TIME AT THE
CENTER SO MEMORABLE."**



As 2015 comes to a close, so does my chapter at The Cable Center, as I will be retiring after 12 years of service. Jana L. Henthorn, currently senior vice president of academic and industry outreach, will be taking the reins as president and CEO on January 1, 2016.

I am very pleased that Jana will be at the helm of The Cable Center. She is well respected and admired within the industry as an outstanding leader and cable pioneer. I am confident that The Cable Center is in strong and capable hands and wish her all the best as she assumes her new responsibilities.

Thank you to everyone who has made my time at The Center so memorable. I am grateful for the friendships and memories forged during my tenure.

Sincerely,

Larry Satkowiak
President and CEO
The Cable Center

CABLE HALL OF FAME

STORIES OF CABLE'S BEST

In 2014, The Cable Center achieved an important fundraising milestone when the Cable Hall of Fame raised more than \$1 million, totaling \$1,013,900. In 2015, total proceeds increased to \$1,185,700. The dinner is The Cable Center's signature fundraising event, an opportunity for veterans and newcomers alike to connect and honor the industry's most influential individuals. Induction into the Cable Hall of Fame is one of the industry's highest honors.

Since its 1998 debut, the event has grown into an eagerly anticipated annual celebration. After years as a stand-alone party, the Cable Hall of Fame became part of the cable industry's national trade show in 2010. In 2015, the Cable Show was rebranded to INTX: The Internet & Television Expo" to reflect the industry's evolution and position at the forefront of the digital media and entertainment economy. The Cable Hall of Fame has continued as an important feature of the busy, three-day show schedule. Recognition grows every year, with press coverage before, during and after INTX, as well as high visibility on social media.

Each year's program begins with the presentation of the Bresnan Ethics in Business Award. This special award honors the memory of one of The Cable Center's founders and chairmen, Bill Bresnan, who demonstrated the highest ethical standards in both his professional and personal life. Created in 2011 in partnership with Mr. Bresnan's family and administered by The Cable Center, the award recognizes leaders in the industry who best exemplify its namesake's commitment to honesty and integrity in business. Nick

Davatzes, president and CEO Emeritus of A&E Television Networks, received the 2014 award in recognition of his leadership and philanthropic activities. In 2015, the Bresnan Award was presented to Decker Anstrom; former president and CEO of the National Cable Television Association, former president of Landmark Communications and chairman of The Weather Channel Companies. Anstrom's award honored his long history of public service and contributions to the cable industry.

"THE CABLE HALL OF FAME IS ONE OF THE INDUSTRY'S HIGHEST HONORS."

Each Cable Hall of Fame is hosted by a master of ceremonies from the media world. In 2014, honorees were introduced by Al Jazeera America news correspondent Libby Casey. C-SPAN senior executive producer and political editor Steve Scully emceed the 2015 presentation.

The Cable Hall of Fame and other programs at The Cable Center, are always generously supported by influential companies from all segments of the industry through sponsorships and table sales. Major 2014-2015 sponsors included ARRIS, Bright House Networks, Discovery Communications, CommScope, Scripps Networks Interactive, ESPN, Starz, Ericsson, Carlsen Resources and Rovi.

CABLE HALL OF FAME

2014 CABLE HALL OF FAME HONOREES:

Christiane Amanpour
Alex Best
Fred Dressler
Jerald L. Kent
Daniel L. Ritchie
David R. Van Valkenburg

2014 BRESNAN ETHICS IN BUSINESS AWARD:

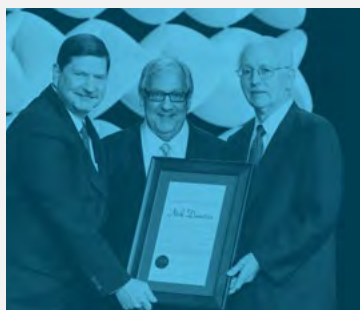
Nick Davatzes

2014 CABLE HALL OF FAME HONORARY COMMITTEE:

Glenn A. Britt
Chair
Chairman and CEO
Time Warner Cable (retired)

Michael T. Fries
International Chair
President and CEO
Liberty Global

Bridget Baker
Baker Media Inc.



2014 CABLE HALL OF FAME HONORARY COMMITTEE CONT:

Nomi Bergman
President
Bright House Networks

Matthew Blank
Chairman and CEO
Showtime Networks Inc.

Ann Carlsen
Founder and CEO
Carlsen Resources, Inc.

Pat Esser
President
Cox Communications, Inc.

Andrew T. Heller
Former Vice Chairman
Turner Broadcasting System, Inc.

Paul Maxwell
Media-Max Advisors

Robert Miron
Bresnan Award Selection Committee Chair
Chairman and CEO
Bright House Networks (retired)

Tina Marie Pagano
ESPN

Les Read
Executive Director
Cable TV Pioneers

Robert Stanzione
Chairman and CEO
ARRIS

CABLE HALL OF FAME

2015 CABLE HALL OF FAME HONOREES:

Chris Berman
William H. Roedy
Steve Simmons
JC Sparkman
Tony Werner
Eleanor Winter

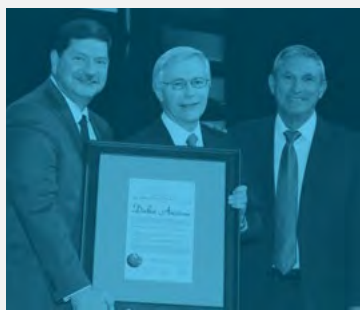
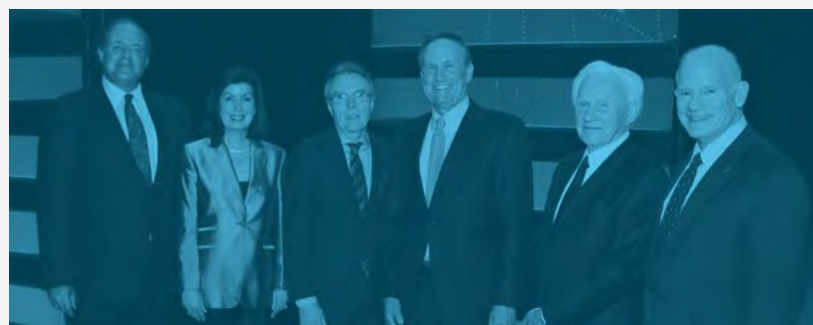
2015 BRESNAN ETHICS IN BUSINESS AWARD:

Decker Anstrom

2015 CABLE HALL OF FAME HONORARY COMMITTEE:

Michael Willner
Chair
President and CEO
Penthera Partners, Inc.

Michael T. Fries
International Chair
President and CEO
Liberty Global



2015 CABLE HALL OF FAME HONORARY COMMITTEE CONT:

Decker Anstrom
Former President
Landmark Communications

Bridget Baker
Baker Media Inc.

Nomi Bergman
President
Bright House Networks

Ann Carlsen
Founder and CEO
Carlsen Resources, Inc.

Chuck Dolan
Chairman
Cablevision Systems Corporation

Leslie Ellis
Ellis Edits Inc.

Jerry Kent
Chairman and CEO
Suddenlink Communications

Paul Maxwell
Media-Max Advisors

Les Read
Executive Director
Cable TV Pioneers

John Skipper
President
ESPN
Co-Chairman
Disney Media Networks

Neil Smit
President and CEO
Comcast Cable
Executive Vice President
Comcast Corporation

John Waller
Chairman
Waller Capital Partners

CABLECENTER.ORG

GATEWAY TO THE STORIES OF CABLE

The Cable Center extends its reach far beyond the walls of its Denver headquarters with a website that serves as an open door to The Center's programs, archives, exhibits and activities. Visitors to www.cablecenter.org range from academic researchers and journalists to students, financial analysts, legislators and the curious general public.

In 2014, a complete redesign allowed the website to instantly adapt for optimal display on any device screen. The site is now more video-centric, navigation and search functions are more user-friendly and home page content is more dynamic. Moveable home page modules allow for easy updates to highlight newsworthy activities such as the Cable Hall of Fame. A different interview from the Hauser Oral and Video History Collection is featured each month.

"THE CABLE CENTER WILL BE EVERYWHERE."

The Cable Center's design and development manager Steve Luiting developed the new look, presenting more information in an image-based format. Sub-pages are conveniently organized and color-coded according to the components of The Cable Center's mission. One of the most recent additions to the site is an interactive timeline of cable history that allows visitors to explore key events in the industry's evolution.

Luiting is most excited about The Cable Center's embrace of 3D video and virtual reality, initiated in 2015. The technologies were tested in The Center's 2015 holiday card. "The card is animated, and you can move around in it, like it's a game," he said. "At a certain point, if you have a virtual reality headset on, it'll pop up in 3D." This holiday diversion was a preview of the important work of virtualizing materials in The Cable Center's equipment archives. Virtual reality specialist Nic van Dessel joined The Cable Center's staff in late 2015 to execute the project.

Forty iconic items from The Center's 2,000-piece collection will be selected for the initial exhibit. Visitors with VR headsets will be able to view and manipulate the selected items in the online Barco Library technology archives. They will also be able to "step into" The Cable Center building to see the facility firsthand via a downloadable virtual reality presentation.

Luiting joined the Cable Center team as a web designer in 2009. "Our website evolution is mind-boggling," he says. "The Cable Center will be everywhere. For the first time ever, an engineer can see historic equipment without having to travel to The Center." Recalling co-founder Bill Bresnan's original vision of visitors gathering to look at exhibits in the Denver building, Luiting says the website is becoming "a place where people can go to see the equipment and cable-related materials wherever they are. The evolution of our website furthers our ability to make our mission globally accessible."

BARCO LIBRARY

STORIES STRAIGHT FROM THE SOURCE

The stories of the cable industry have a home at The Cable Center's Barco Library, and that home keeps growing and becoming more accessible every year. One of the library's most popular collections, the Hauser Oral and Video History Project, is in the midst of a growth spurt. In 2014-15, the collection grew by more than 10 percent with the addition of 35 new oral histories.

In 2014, the Cable Center oral history team conducted interviews at trade shows presented by the National Cable and Telecommunications Association in Los Angeles, American Cable Association in Kansas City, and Society of Cable Telecommunications Engineers in Denver. In 2015, more interviews were scheduled in Denver and New York. Library and archives manager Brian Kenny and Cable Center advisors brainstorm to identify interview subjects from all industry sectors. "We try to get a broad range of perspectives from people who are now at the height of their careers as well as recent retirees," Kenny said. He researches each interviewee and provides detailed information to cable journalists Leslie Ellis, Seth Arenstein and Stewart Schley, who conduct the interviews.

The Center's oldest oral history, recorded in 1970, is from John Walson, one of the first cable operators. Walson discusses wiring his Pennsylvania hometown for cable in 1948. The oral history collection began to pick up speed when The Cable Center was founded in 1985. In 1998, a \$1 million gift from Hauser Communications founder Gustave Hauser made further growth of the program possible. Since then, hundreds of industry leaders have contributed their personal accounts, initially on audio only, and later on video. Today, more than



**"THE INTERVIEWS TELL
THE CABLE STORY FROM
VARIED VIEWPOINTS."**



BARCO LIBRARY



350 video and audio histories are available on The Cable Center's website. The interviews tell the cable story from the varied viewpoints of entrepreneurs, engineers, operators, programmers, marketers, producers, financiers and journalists. The recordings are the most popular component of The Cable Center website, used by academics, journalists and others worldwide.

A major, and long-standing goal of the library, is to enhance access to its collections. Kenny quotes one of his mentors who often said, "librarianship is all about access." In the digital age, librarians and archivists are doing what they have always done: build collections and provide access to them. Kenny recalls that before the internet, people had to visit a repository to see and use materials through print-based catalogs and inventories. Presenting The Center's collections and inventories online for easier access is a priority and the library continues to digitize its photo collections. These are available at archive.cablecenter.org.

Today the library is exploring cutting-edge technologies like virtual reality to expand access. In 2015, The Center took a bold step and began development of an online exhibit using virtual reality technology. 3D models of these objects will be created and presented in a virtual version of The Cable Center where you can interact with them using a VR headset or a web browser to view them in 3D. The experience will be as close as you can come to an actual visit to The Center.

CX CENTRAL

SHAPING CABLE'S NEXT CHAPTERS

The Cable Center doesn't just tell cable's story. Through the Customer Experience (CX) Central initiatives, The Center plays an important role within the industry, supporting the industry's pursuit of excellence and strengthening its public reputation. CX Central makes The Cable Center the industry's home of thought leadership and research on customer experience.

Initiated in 2006 with an endowment from Cox Communications, CX Central's purpose is to advance the understanding and practice of customer experience in the cable industry. The mission is pursued on two fronts: connecting cable industry customer care leaders and developing research projects. Dr. Charles Patti, The Cable Center's James M. Cox Professor of Customer Experience, leads CX Central, working closely with Jana Henthorn, senior vice president, academic and industry outreach.

C5, the Cable Center Customer Care Committee, is a by-invitation consortium of the industry's leading customer care executives representing the largest cable operators in North America, Europe and Argentina. At meetings, C5 members share knowledge and best practices while learning about cutting-edge customer care metrics and concepts from guest speakers. Afterward, they take their knowledge back to their colleagues to continue improvement in their company. C5 Fellows and members present at industry trade shows including The Cable Show/INTX, Cable Congress and the ACA Summit. In 2014, Patti and Senior Fellow Dr. Ron Rizzuto presented a dynamic workshop at the CTAM EuroSummit with panelists from Amdocs, Comcast, Liberty Global and NetCracker.

**"C5 MEMBERS SHARE
CUSTOMER CARE
KNOWLEDGE AND
BEST PRACTICES."**



CX CENTRAL

Patti notes that Comcast has attributed its growth in video subscribers partially to its advances in customer experience. Graham Tutton, vice president of Customer Journey and Insights with Comcast Cable, and a C5 member states, "One of the unique things about C5 is that it's within industry and we share best practices very openly, very realistically, and we also challenge one another. I think recently C5 has done a very nice job of bringing not just cable industry learnings, but cross-industry learnings, so we can learn best practices to apply to our organizations and impact the customer experience and our operations in the finance end of the business."



"CX CENTRAL IS ENGAGED IN CUTTING-EDGE ACTIVITIES THAT ARE MAKING A DIFFERENCE"

The other side of CX Central is its research projects. Dr. Patti said, "We have carried out research on the customer service maturity curve, return on investment in customer experience in the subscription economy and conducted a call center metrics study." In 2015, Patti presented a workshop for top customers of electronics equipment manufacturer ARRIS. He discussed the maturity curve he developed, a representation of the four phases every company goes through in its progress toward excellent customer experience. Using a self-analysis tool, he said, "companies can figure out where they are on the curve and map out a strategy to move up. Companies that do reach higher levels on the maturity curve are more profitable."

The Cable Center's CX Central is engaged in cutting-edge activities that are making a difference. The senior fellows have presented their research within and outside cable, most recently to audiences in the hospitality and financial services industries. These presentations, Patti said, cause people to "appreciate the size and impact of the cable industry. We are constantly trying to uplift the industry's image. We're connecting to as many audiences as we can."

CABLE TODAY & TOMORROW

BEHIND THE HEADLINES

While the cable industry's impact on society and culture is evident in many aspects of our daily lives, the stories behind that impact are less well-known. The Cable Center's Cable Today & Tomorrow project illuminates facts and figures through first-hand accounts, insights and images.

The project takes varied forms, each offering engaging and informative content. Updating The Cable Center website in 2014 enabled the creation and delivery of exciting new presentations in 2015.

The interactive Cable Today & Tomorrow Timeline presents the industry's history through text, video and images. Starting with the founding of the first cable systems in 1948 and moving through the launch of MTV, creation of cable modems and digital video recorders, and today's proliferation of Wi-Fi, the timeline illustrates 20 key events with photos and firsthand accounts from the people who were there.

Videos are a prominent feature of Cable Today & Tomorrow. In one series, industry leaders discuss the challenges and opportunities behind familiar facts and figures. Technologist Dr. Rouzbeh Yassini, often called the father of the cable modem, considers the issues involved in developing universal broadband accessibility. Programming executive Evan Shapiro, founder of IFC, describes the genesis of a new cable network.

**"EXPLAIN IT! VIDEOS
FEATURE INDUSTRY
EXPERTS DISCUSSING
THE ASPECTS OF CABLE
THEY KNOW BEST."**



CABLE TODAY & TOMORROW

Cable operator Italia Commisso-Weinand looks at the impact of the industry's investment in high-tech infrastructure on society and commerce.

"Explain It!" videos feature industry experts discussing the aspects of cable they know best. In 2015, The Cable Center produced the first two pieces for this series. In the first video, Cable Center Senior Fellow Dr. Ron Rizzuto talks about the economics of the cable industry. The second piece features engineer Ron Hranac describing how the internet works. Additional "Explain It!" videos will be produced in coming years.



CableLabs' development of DOCSIS, the technology standard behind cable broadband service, changed the world. By making high-speed internet connectivity possible, DOCSIS facilitated the development of today's essential online services. In 2015, The Cable Center convened two panels of DOCSIS experts to discuss the behind-the-scenes story of the cable industry's greatest contribution to global telecommunications. Liberty Global's Dr. John Malone; CableLabs co-founder Dr. Richard Green; Robert Cruickshank, who led the CableLabs DOCSIS team; and two members of the team discuss how DOCSIS came into being. Their insights and recollections are offered in a series of videos on The Cable Center website as part of the Cable Today & Tomorrow project.

The Cable Center also connects with students as a sponsor of One-Day Immersion (ODI) in TV, Cable and Digital Entertainment. The daylong event brings college students together with top digital television executives through an intensive program of interactive panel discussions, career networking sessions and exposure to real job opportunities in cable. The annual ODI is presented free of charge at Pace University in New York City, with streamed video available for students unable to attend in person. In 2015, The Cable Center presented a panel at the event discussing the use of virtual reality in the business world. Additionally, The Center hosted a second session in Denver, titled ODI Wild West.

CABLE CENTER DONORS

\$100,000 TO \$249,000

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- Nexidia
- NetCracker
- Technicolor

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- Al Jazeera America
- AMC Networks
- Bright House Networks
- Charter Communications
- CNN
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- Disney & ESPN Media Networks
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- Liberty Global
- Scripps Networks Interactive
- Shaw Communications
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- NCTA
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- Phil Lind
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- Peter Ruben
- Antal Runneboom
- Samsung
- Doug Sylvester
- Synacor
- TDS Telecom
- TV One
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- Vubiquity
- John Waller
- Michael Willner
- Patrick Wilson
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\$50,000 TO \$99,000

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- Liberty Global
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- NCTA
- Nexidia
- Patriot Media

\$25,000 TO \$49,999

- ARRIS
- Bright House Networks
- Carlsen Resources
- Charter Communications
- Ericsson
- Evolution Digital, LLC
- NetCracker
- Rovi Corporation
- Shaw Communications
- Suddenlink Communications
- Technicolor
- Time Warner Cable
- TiVo
- Joanne Torla

\$10,000 TO \$24,999

- A+E Networks
- Accenture
- CableLabs
- Alpha Technologies
- Antenna Communications
- Fred W. Churchley
- CommScope
- Cox Communications
- Crown Media Family Networks
- CSG Systems
- Decker Anstrom
- Discovery Communications
- James Gray
- HBO
- Intel Corporation
- Mediacom Communications
- NBCUniversal
- Pace Americas
- Quantenna
- Scripps Networks Interactive
- Searchlight Capital Partners
- Showtime Networks
- Viacom

\$5,000 TO \$9,999

- Compal Broadband Networks, Inc.
- Lurie Family Foundation
- Mosaik Solutions
- Neil P. Phillips
- Leslie H. Read
- Linda & Larry Satkowiak
- Starz Entertainment Group

\$1,000 TO \$4,999

- Al Jazeera America
- Amdocs
- The Boston Consulting Group
- Patrick Bresnan
- Amphenol Broadband Solutions
- Cablevision
- CEA Associates
- Cognizant Technology Solutions
- C-SPAN
- J. Keith Davidson
- Jeffrey Demond
- James DeSorrento
- Duane Dick
- Douglas H. Dittrick
- Dwight B. Duke
- Dycom Industries
- Evans Telecommunications
- Equifax INC
- GCI
- John Goddard
- Dr. Richard R. Green
- Michael P. Harney
- Jana L. Henthorn
- Huawei Technologies
- IBM
- Intermedia Partnership
- Glenn R. Jones
- Marvin L. Jones
- Paul Kagan
- Keyworks
- Andrew Kober

- John T. Kurpinski
- Bess Lessner
- Philip B. Lind
- MasTec Advanced Technologies
- William G. McGorry
- Midcontinent Communications
- David Miller
- OPXL LLC
- Rentrak Corporation
- Monroe M. Rifkin
- Rogers Communications
- Samsung
- SCTE
- Spectrum Equity
- Synacor
- Transmode
- Ubee Interactive
- Joe Van Loan
- Dorris & David R. VanValkenburg
- Viamedia TV
- John Waller
- Michael Willner
- E. Ruth & Wendell Woody
- Dr. Rouzbeh Yassini

\$500 TO \$999

- Anonymous
- Delores & Richard Ashpole
- Jim Duratz
- Lockton Companies of Colorado
- PenguinData Workforce Mgmt
- Joel Susel
- Robert D. Weaver

THE FINANCIALS

STATEMENT OF FINANCIAL POSITION

AUDITED STATEMENTS DECEMBER 31, 2015 AND 2014

Assets:	2015	2014
Cash and Cash Equivalents	\$ 1,218,899	\$ 1,224,902
Pledges, Accounts Receivable, and Prepaid Expenses	351,329	526,430
Investments	34,580,989	35,755,725
Property and Equipment	17,247,016	17,921,556
Total Assets	\$ 53,398,233	\$ 55,428,613
Liabilities and Net Assets:		
Accounts Payable and Accrued Expenses	\$ 362,681	\$ 524,804
Loan Payable	4,000,000	4,000,000
Unrestricted Net Assets	13,926,434	14,413,666
Temporarily Restricted Net Assets	6,815,957	8,203,257
Restricted Net Assets	28,293,161	28,286,886
	49,035,552	50,903,809
Total Liabilities and Net Assets	\$ 53,398,233	\$ 55,428,613

THE FINANCIALS

STATEMENT OF ACTIVITIES

FOR THE TWELVE MONTHS ENDING DECEMBER 31, 2015 AND 2014

Revenues:	2015	2014
Contributions	\$ 42,494	\$ 124,449
Program Support	1,367,431	1,103,021
Event Rental Income	753,700	696,900
Total Revenue	2,163,625	1,924,370
Expenses:		
Program Services	3,176,583	2,943,085
Management and General	1,567,417	1,583,575
Fundraising	205,140	193,710
Total Operating Expenses	4,949,140	4,720,370
Net Surplus/(Deficit) From Operations	(2,785,515)	(2,796,000)
Investment Income/(Loss)	906,241	2,208,490
Other Income/(Expenses)	11,017	2,575
Net Surplus/(Deficit)	\$ (1,868,257)	\$ (584,935)

THE FINANCIALS

ENDOWMENT SUMMARY

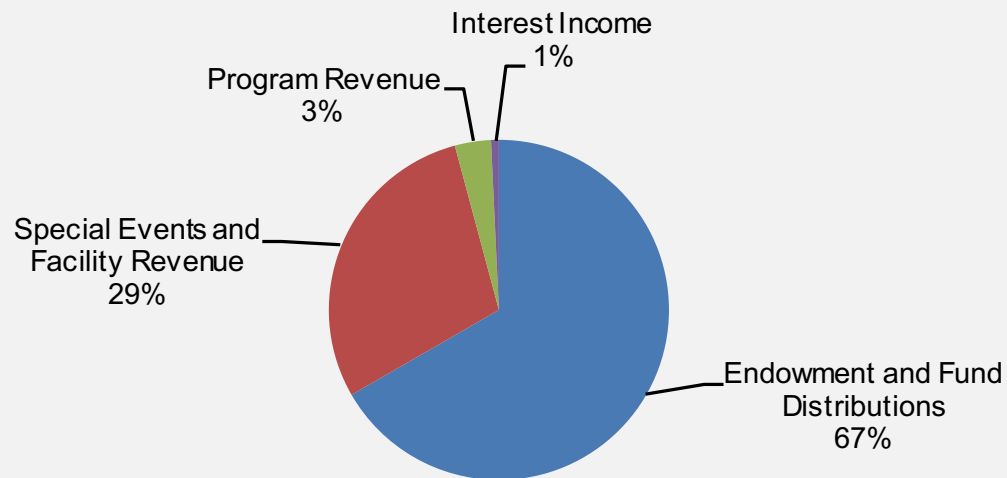
DECEMBER 31, 2015 AND 2014

Endowments	12/31/15	12/31/14
Operating	\$ 12,836,406	\$ 13,090,637
Magness Institute	8,150,788	8,578,682
Programming Institute	8,718,031	9,050,815
Cox Endowment	2,478,080	2,607,575
Other	1,817,458	1,825,674
Total Endowments	34,000,763	35,153,383
Funds		
Programming Funds	276,074	293,182
Building Funds	192,565	200,259
Total Funds	468,639	493,441
Unrestricted and Holding	111,591	108,904
Total	\$ 34,580,993	\$ 35,755,728

THE FINANCIALS

SOURCE OF FUNDS

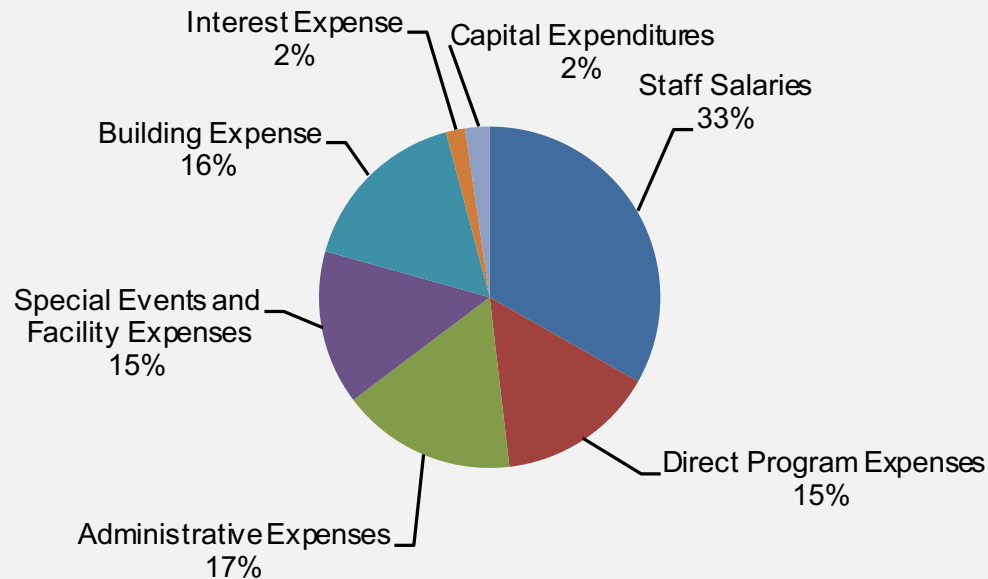
	2016	%
Endowment and Fund Distributions	\$ 2,427,760	66.68%
Special Events and Facility Revenue	1,061,170	29.15%
Program Revenue	125,000	3.43%
Interest Income	27,000	0.74%
Total Sources of Funds	\$ 3,640,930	100.00%



THE FINANCIALS

USE OF FUNDS

Staff Salaries	\$	1,209,532	33.22%
Direct Program Expenses		543,516	14.93%
Administrative Expenses		603,164	16.57%
Special Events and Facility Expenses		532,696	14.63%
Building Expense		602,022	16.53%
Interest Expense		66,000	1.81%
Capital Expenditures		84,000	2.31%
Total Uses of Funds	\$	3,640,930	100.00%



THE COMMITTEES

2014 COMMITTEES

INVESTMENT COMMITTEE

Peter Derschang
Brakes Plus, Inc.
Jeffery DeMond
Vyve Broadband
Steve Halvorsen
Monticello & Associates
Peter Kalan
CSG Systems, Inc.

Bob Lewis
Lewis Enterprises, LLC
Ron Rizzuto
University of Denver
Larry Satkowiak
The Cable Center
David Van Valkenburg
Balfour Associates, Inc.

AUDIT COMMITTEE

Brian Deevy
RBC Daniels
Thomas Puckett
HPC Puckett & Co.
Larry Satkowiak
The Cable Center

David Van Valkenburg
Balfour Associates, Inc.

2015 COMMITTEES

INVESTMENT COMMITTEE

Peter Derschang
Brakes Plus, Inc.
Jeffery DeMond
Vyve Broadband
Steve Halvorsen
Monticello & Associates
Peter Kalan
CSG Systems, Inc.

Bob Lewis
Lewis Enterprises, LLC
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Balfour Associates, Inc.

