

THE **CABLE**CENTER

# 2019 ANNUAL REPORT



# THE CABLECENTER

2000 BUCHTEL BLVD.  
DENVER, CO 80210  
720.502.7500  
[www.cablecenter.org](http://www.cablecenter.org)



a nonprofit 501(c)(3)  
organization

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# 2019





## OUR MISSION

THE CABLE CENTER TELLS THE STORY OF THE CABLE INDUSTRY, HIGHLIGHTING FOR THE GLOBAL COMMUNITY THE SIGNIFICANT CONTRIBUTION MADE TO TECHNOLOGY, SOCIETY, AND CULTURE. WE CONNECT PEOPLE AND IDEAS TO ADVANCE INNOVATION.

THE **CABLE**CENTER



# OUR PEOPLE



## CABLE CENTER STAFF

as of 12/31/19

Joyce Alden-Schuyler  
Diane Christman  
Mackenzie Christman  
Jana L. Henthorn  
Brian Kenny

David Kern, Jr.  
Steven Luiting  
Hannah Rogers  
Gregg Scott  
Cindy Shoemaker

Janice Silver  
Kelsey Verdier  
Mary Yacovetta

## SENIOR FELLOWS:

Dr. Richard R. Green  
*Visiting Professor*

Dr. Charles Patti  
*James M. Cox Endowed Chair for  
Customer Experience Management*

Dr. Ron Rizzuto  
Dr. Maria van Dessel

## BOARD OF DIRECTORS

as of 12/31/19

## EXECUTIVE COMMITTEE:

Michael Willner  
*Chair*  
Jeffrey S. DeMond  
*Vice Chair*  
David Van Valkenburg  
*Secretary / Treasurer*

Jerald L. Kent  
*Past Chair*  
Bridget Baker  
Nick Davatzes  
Jana L. Henthorn  
Chris Lammers

Paul S. Maxwell  
Kyle McSlarrow  
Robert Stanzione

## DIRECTORS:

Bill Abbott  
Nomi Bergman  
Amy Blair  
Matthew C. Blank  
Ann Carlsen  
Enrique Cusco

Henry Hoberman  
Julie Laulis  
Peter Lilly  
Phil Lind  
Jay Rolls  
K. Dane Snowden

Italia Commisso Weinand  
David M. Zaslav  
Jeffrey Zucker

## 2019 Honorary Board

as of 12/31/19

Julian A. Brodsky  
David Cohen  
Chuck Dolan  
Frank M. Drendel  
Alan Gerry  
John W. Goddard  
Dr. Richard R. Green  
Gustave M. Hauser  
John Hendricks  
Leo J. Hindery, Jr.

Amos B. Hostetter, Jr.  
Marvin L. Jones  
Gerald "Jerry" Levin  
Robert J. Lewis  
Kenneth Lowe  
Dr. John Malone  
Robert J. Miron  
Trygve E. Myhren  
Thomas F. Puckett  
John V. Saeman

Larry Satkowiak  
Stanley M. Searle  
Gail F. Sermersheim  
John J. Sie  
R. E. "Ted" Turner  
Barbara York

# LETTER FROM JANA



## DEAR FRIENDS,

2019 was a year of solidifying new connections and strategic expansion.

The Cable Center's **22nd Annual Cable Hall of Fame**, at the spectacular Ziegfeld Ballroom in New York City, saluted industry luminaries with the support of several new sponsors. RIDE TV made this year's celebration exceptional by lending a rodeo-meets-city theme. Our signature event was successful and memorable as it honored seven inductees and the Bresnan Ethics in Business Award recipient.

With industry disruption on the rise, our **Intrapreneurship Academy** responded swiftly by expanding its number of annual classes. IA held three classes in 2019, with rosters that included an increasing number of international industry participants.

Our **Mavericks Lecture Series** also expanded its reach this year with three unique and inspirational presentations. Our cable mavericks hit Pace University, Colorado School of Mines, and CU Denver campuses, inspiring students with their lessons enhanced and wisdom advanced. Our Mavericks panel at Pace brought together leading journalists from different news organizations. Disruption in technology, as well as in the world of television journalism, was the hot topic of this dynamic panel, which captured the attention of hundreds of students.

With the help of our loyal **Denver Ambassadors**, The Cable Center expanded its influence to the west coast

with its newest chapter, the LA Ambassadors. This growing group of influential industry leaders help to support and extend our mission and programs, enabling The Cable Center to forge new connections and reach new industry audiences around the world.

Our **Cable Center Customer Centric Consortium (C5)** also explored a new region, holding its spring meeting at GCI in Anchorage, Alaska. At their fall meeting, C5 held their conference and mini exhibit at The Cable Center, inviting new sponsors and organizations to exchange ideas and share CX best practices. The proprietary research and thought leadership developed by C5 was published in an international marketing journal.

At The Cable Center, we pride ourselves on connecting people and ideas to advance innovation.

In this environment, where disruption is continuously on the horizon, we are grateful to our many supporters who make it possible for us to innovate, expand, and reach new heights. As our industry evolves, so do we.

With thanks,

Jana L. Henthorn

THE  
CABLE CENTER'S  
MISSION IS  
CONNECTING  
PEOPLE AND IDEAS  
TO ADVANCE  
INNOVATION.

THE CABLECENTER



# CABLE HALL OF FAME

## A RODEO-MEETS-CITY INDUSTRY CELEBRATION

The Cable Hall of Fame was both a financial success and a memorable celebration. Our 22nd annual event returned to the stage at New York City's iconic Ziegfeld Ballroom where industry friends, colleagues, pioneers, and luminaries from around the globe gathered to celebrate cable's finest.

One Bresnan Ethics in Business Award recipient plus seven exceptional honorees were inducted into the 2019 Cable Hall of Fame, joining an exclusive roster of 133 brilliant inductees who have been honored for their impact on the industry.



Emceed by CNN's renowned television host and journalist, Don Lemon, and joined by Martha Quinn, one of the original MTV VJs, the ceremony kicked off in high spirits with a warm, cowboy welcome from RIDE TV's famed trick roper, Anthony Lucia, and the dazzling Miss Rodeo New York 2019, Noelle White. Cable Center president and CEO, Jana Henthorn, and Board Chair, Michael Willner, even sported genuine Resistol cowboy hats, embracing the jovial rodeo-meets-city theme.

2019 CABLE HALL OF FAME

					
<b>LESLIE ELLIS</b> PRESIDENT, ELLIS EDITS	<b>PHIL KENT</b> FORMER CHAIRMAN AND CEO, TURNER BROADCASTING SYSTEM, INC.	<b>KYLE MCSLARROW</b> SVP, CUSTOMER EXPERIENCE COMCAST	<b>STEVE MIRON</b> CEO, ADVANCE/NEWHOUSE	<b>MTV FOUNDING CREATORS</b> MARK BOOTH, TOM PRESTON, JULY MCKINLEY, BOB PLETSMAN, FRED SEIBERT, JOHN DYKES	<b>SUSAN SWAIN AND ROB KENNEDY</b> PRESIDENT AND CO-CEOS, C-SPAN

**JAMES O. ROBBINS**  
— THE —  
**BRESNAN ETHICS IN  
BUSINESS AWARD**




# INTRAPRENEURSHIP ACADEMY (IA)

## DRIVING INNOVATION FROM WITHIN

Now in its third year, The Cable Center's Intrapreneurship Academy (IA) is becoming a leading career development program for mid-level industry rising leaders. During this unique, eight-week program, participants learn and apply the process of innovation and intrapreneurship while working on a real-world project within their companies. This applied learning model helps adults learn and retain new skills and delivers quantifiable value to their organization as they graduate IA with an actionable project.

As more industry organizations learn about this valuable program, attendance has expanded from around the globe. In 2019, IA expanded its international participation with students from India, Jamaica, Honduras, Panama, and Argentina.



**INTRAPRENEURSHIP**  
— ACADEMY —  
TOMORROW'S INNOVATORS START HERE.

The three classes (4, 5, and 6) garnered extremely positive feedback from participants. Some notable post-program survey results indicated that 95% of attendees believed IA created value for their company, 95% acquired new skills or tools, and 100% felt they will apply what they've learned to their current role. "IA teaches usable

skills for whatever project or problem you're trying to solve for," said Gema Salgado, training manager at Cox (and Class 6 graduate). "Throughout the program, you learn and implement a new skill each week, and then build off of it the following week. This allows you to develop a roadmap that can be easily customizable to what you need."

115 intrapreneurs from 18 organizations have graduated from IA. Three additional classes are scheduled for 2020.

*"I WAS INSPIRED TO CONNECT."*





# MAVERICKS LECTURE SERIES

## INDUSTRY LUMINARIES INSPIRE STUDENTS

Our **Mavericks Lecture Series** continued to inspire ambitious college students and attract them to the industry through stimulating presentations at CU Denver, Pace University, and Colorado School of Mines.

Tracy Winchester (former president and CEO ColoursTV, Legislative/Stakeholder Liaison, Colorado Department of Revenue) delivered her Mavericks presentation to graduate students at CU Denver's School of Business on October 24. She delivered an inspiring presentation about her personal career journey in cable, focusing on her dynamic business experience developing startups in the entertainment industry throughout the 1980s and 1990s.



A few weeks later, on November 1, during the annual One Day Immersion program at Pace University in New York, The Cable Center organized a Mavericks panel moderated by Steve Scully (C-SPAN). This first-of-its-kind Mavericks panel entitled, *The State of News and Journalism in the Age of Disruption*, included influential journalists John Dickerson (CBS/60 Minutes), Bob Garfield (NPR), Alexi McCammond (AXIOS), and Brian Stelter (CNN). Our Mavericks panelists dove into relevant topics surrounding the intersection of American journalism, media and cable news, technology, and international relations. Their lively discussion drew hundreds of student attendees and was also live streamed.



Our last Mavericks Lecture of 2019 spotlighted Charlotte Field, Senior Vice President Applications Platform Operations at Charter Communications. Charlotte joined us on November 6 at the Colorado School of Mines, speaking to a classroom full of engineering students and members of the Colorado Mines Society of Women Engineers (SWE) Chapter. In her presentation entitled *Challenges and Success as a Woman in STEM in Cable*, Charlotte shared lighthearted stories, inspiring young men and women interested in STEM careers and cable/telecom-related fields with her professional and personal wisdom. HR representatives from Charter/Spectrum hosted a career table so students could explore and ask questions about career opportunities.

This year's and past years' Mavericks presentations are available for viewing on The Cable Center's website.



# BARCO LIBRARY

## TELLING THE STORIES OF THE CABLE INDUSTRY

The Barco Library partnered with Rocky Mountain PBS for the filming of an episode of Colorado Experience focused on the cable industry's Colorado roots. For the filming, Dr. Richard Green and Ron Hranac gave a guided tour of the Breen Technical Archives. Cable luminaries such as Rich DiGeronimo, Rich Jennings, Colleen Abdoulah, and John Sie, as well as our own Jana Henthorn, participated in the three-day filming project. The release date will be in 2020.



As home to the world's largest collection of printed, audio and video resources, as well as equipment, the Barco Library continues to be a source for scholars. Dr. Ron Rizzuto contracted with the library staff to conduct research on penetration rates of municipal broadband systems. Visiting researchers Dr. Katie Brownell of Purdue and Dr. Kit Hughes of Colorado State University used library resources for their academic work, and A+E requested materials for their celebration of the History Channel's 25th anniversary.

The Barco Library's Oral History collection reached a milestone with its 400th recording. 15 oral histories were added throughout the year, eight of which

were recorded at the Independent Show, ensuring the stories of the smaller operators are represented. Digitization efforts included 1,443 issues of trade magazines, 894 photos scanned from the CableVision photo collection and 31 videotapes.

The highly anticipated digital donor recognition wall project, which acknowledges The Center's founders and partners, and tells the story of the cable industry and the people who supported its growth, was completed. You can view this exhibit in the Great Hall opposite the Malone Theater. Lastly, a 13-minute Cable Center Visitors' Video that virtually takes our constituents on a tour of the building was completed. This video will allow people who are unable to visit the Center to experience the building and its exhibits, bringing us further into the digital world.



# CABLE CENTER AMBASSADORS

## SUPPORTING THE CABLE CENTER AND EXTENDING ITS INFLUENCE

In the summer of 2018, The Cable Center launched its Ambassadors Council program, a group of influential industry representatives who actively support and spread the word about The Cable Center, its mission, and its groundbreaking programs. Our established Denver chapter of Ambassadors continues to support The Center, meeting quarterly to stay current on our programs, mission-based initiatives, and industry involvement.

In 2019, The Cable Center announced its inaugural team of Los Angeles Ambassadors – a group of Southern California-based senior industry executives dedicated to championing The Cable Center’s influential programs, increasing its outreach across Southern California, and our goal of connecting people and ideas to advance innovation. The twelve seasoned leaders and influencers span the cable industry, from content providers to MSOs to associations and consultancies, and have each played a major role in shaping the cable and media industry.

Denver Ambassadors include Tracy Baumgartner, Comcast; Lou Borrelli, Industry Leader and Entrepreneur; Keely Buchanan, Charter Communications; Cynthia Carpenter, Charter Communications; Jim Dickson, Bedrock Concepts; Sarah Eder, Primavera Group; Debbie Egner, TCC-AC Project Lead; David Eng, Comcast; Robin Feller, WOW! Internet Cable and Phone; Ron Hranac, Cisco Systems; Sam Klosterman, MJK Design Group; Brad Parobek, Friend MTS; Cindy Parsons, Comcast; Steve Raymond, Vubiquity; Shannon Saviers, Sand Cherry Associates; Aaron Voss, STARZ.

The LA Ambassadors include Janice Arouh, Entertainment Studios Networks; Bridget Baker, Baker Media, Inc.; Randy Brown, Anthem Sports & Entertainment; Dawn Callahan, Boingo Wireless; Peter Clifford, Ride TV; Glen L. Friedman, Ideas & Solutions! Inc.; Bob Gold, Bob Gold & Associates; Michael Grebb, Cablefax; Lauri McGarrigan, McGarrigan Media; Robyn Polashuk, Covington & Burling, LLP; Ellen Schned, EJS Entertainment; Philip Schuman, FIT Consulting.





# C5

## CX EXECUTIVES SHARE BEST PRACTICES

Our strong and successful Cable Center Customer Centric Consortium (C5) continued to provide the industry's customer experience (CX) management executives with a home for thought leadership and research in this critical field. C5 represents nearly two dozen operating organizations throughout the U.S., Canada, South America, and China. C5 held their biannual meetings in spring and fall.

The spring session was held at GCI headquarters in Anchorage, Alaska. Highlights included insightful sessions with industry executives Betzalel Kenigsztein (SVP, Chief Operating Officer, Liberty Latin America); Jon Coscia (Group VP, Customer Operations, Mediacom); Ron Duncan (CEO and Co-Founder of GCI); and Maureen Moore (Chief Customer Experience Officer, GCI).

The fall session was held at The Cable Center and included a vendor mini-exhibit. The conference attracted seven exhibitors: ASAPP, CallMiner, TechSee, Adrenaline Technologies, Blitzz, Blue Prism, and DeviceBits.

In collaboration with Asurion, C5 also conducted primary research on consumer perceptions on the use and adoption of digital technology. Another achievement was the acceptance of their proprietary article on CX Measurement in the European Journal of Marketing.





## TOP 10

## &gt;NOTABLE HIGHLIGHTS FROM 2019

10. INSTALLED **DONOR RECOGNITION WALL** IN THE GREAT HALL

This large-scale digital display, funded by Rogers Communications, tells the story of the industry and recognizes the generous donors who have supported the Cable Center and its programs since its inception.

9. **COCKTAILS AT CARMINE'S**  
CABLE HALL OF FAME HONOREE REUNION

This 2nd annual event, held at Carmine's in New York City in November, brought together Cable Hall of Fame inductees from a variety of classes. Some inductees in attendance included: Tom Rutledge, Ann Carlsen, Michael Willner, Paul Maxwell, Jerry Kent, Brian Deevy, Phil Kent, Matt Blank, John Evans, and Rob Kennedy. They mingled with Cable Center staff and IA alumni such as Sowon Sawyer (AMC Networks), and Sarah Murphy (Hallmark/Crown Media).

8. **SCTE PANEL AT CABLE TEC EXPO** FEATURED  
WOMEN EXECUTIVES

At SCTE-ISBE's Cable Tec Expo in New Orleans, Jana Henthorn moderated a panel entitled Leading Ladies: *Climbing the Corporate Ladder as a Woman in Technology*. Panelists Holly Hinze (Charter), Sara Winegardner (Access Intelligence), Tonya Adams (Comcast), and Kukis Moran (Comcast) discussed their challenges and successes as women in the technology field.

7. **MAVERICKS LECTURES**  
SHARED WISDOM WITH COLLEGE AUDIENCES

Three notable lectures featuring Charlotte Field, Senior VP of applications platform operations at Charter; Tracy Winchester, former president and CEO of ColoursTV; and a panel at the annual One Day Immersion at Pace University moderated by Steve Scully of C-SPAN, and included Brian Stelter, Bob Garfield, Alexi McCammond, and John Dickerson.

## TOP 10

## &gt;NOTABLE HIGHLIGHTS FROM 2019



## 6. THREE SUCCESSFUL IA CLASSES GARNERED POSITIVE FEEDBACK

The three classes (4, 5, and 6) that were delivered in 2019 garnered extremely positive feedback from participants. Some notable post-program survey results indicated that 95% of attendees believed IA created value for their company, 95% gained new skills or tools, and 100% felt they will apply what they've learned to their current role. 115 intrapreneurs from 18 organizations have graduated IA. Three additional classes are scheduled for 2020.



## 5. MORE THAN 200 INDUSTRY AND COMMUNITY EVENTS WERE HOSTED AT THE CABLE CENTER

2019 was the most successful year for our Events business to date, bringing in almost \$850,000 to help support the mission side of our work. As always, the Cable Center serves as a hub for industry meetings and celebrations. Highlights included ACA's annual meeting and dinner; the annual Industry Kickoff which is organized by The Cable Center and includes WICT Rocky Mountain, NAMIC Denver, SCTE Rocky Mountain, and Rocky Mountain Cable Association; the NCTA Public Affairs Committee semi-annual meeting; the WICT Rocky Mountain Walk of Fame Luncheon; the RMCA Cable Apprentice competition; and the CableLabs Data is King symposium; and one of the Hallmark Channel's holiday movie premieres, to name a few.



## 4. HIT THE 400 MARK FOR THE NUMBER OF ORAL HISTORIES IN OUR COLLECTION

Lou Borelli's oral history recording in February represented the 400th recording in the collection. Of the 15 new oral histories for the year, eight were recorded at the Independent Show in Chicago in July, expanding the strategic focus of documenting stories of smaller operators.



## 3. C5 PUBLISHES PRIMARY RESEARCH

In collaboration with Asurion, C5 conducted primary research regarding consumer perceptions of the use and adoption of digital technology. Their proprietary research on CX Measurement was published in the European Journal of Marketing.

# TOP 10

## >NOTABLE HIGHLIGHTS FROM 2019

### 2. CELEBRATED 22ND ANNUAL CABLE HALL OF FAME HONOREES

The 2019 class honored Leslie Ellis, Phil Kent, Kyle McSlarrow, Steve Miron, MTV's Founding Creators, and Susan Swain and Rob Kennedy. Debbie Robbins accepted the Bresnan Ethics in Business Award, posthumously bestowed on her husband, James O. Robbins.



### 1. VISION 2025 TASK FORCES ORGANIZED AND LAUNCHED

The Vision 2025 business planning initiative will strategically direct The Cable Center to 2025 and beyond. This six-month process will involve planning task forces that will integrate and align on critical elements of the five-year business plan. The task forces will be comprised of industry experts and stakeholders to provide guidance in six areas: program development, communications, brand and identity, ecosystem evolution, finance and feasibility, and facilities.



# THE FINANCIALS

## STATEMENT OF FINANCIAL POSITION

Audited statements December 31, 2019 and 2018

	2019	2018
<b>ASSETS:</b>		
Cash and Cash Equivalents	\$ 1,536,109	\$ 1,519,019
Pledges, Accounts Receivable, and Prepaid Expenses	406,980	468,887
Investments	38,252,653	34,209,698
Property and Equipment	14,626,133	15,175,182
<b>TOTAL ASSETS</b>	<b>\$ 54,821,875</b>	<b>\$ 51,372,786</b>
<b>LIABILITIES AND NET ASSETS:</b>		
Accounts Payable and Accrued Expenses	\$ 505,042	\$ 452,358
Loan Payables	4,000,000	4,000,000
Net Assets Without Donor Restrictions	12,397,432	12,909,550
Net Assets With Donor Restrictions	37,919,401	34,010,878
	<b>50,316,833</b>	<b>46,920,428</b>
<b>TOTAL LIABILITIES AND NET ASSETS</b>	<b>\$ 54,821,875</b>	<b>\$ 51,372,786</b>

## STATEMENT OF ACTIVITIES

Audited statements December 31, 2019 and 2018

	2019	2018
<b>REVENUES:</b>		
Contributions	\$ 811,685	\$ 989,956
Program Support	606,161	447,176
Event Rental Income	886,385	921,905
<b>TOTAL REVENUE</b>	<b>2,304,231</b>	<b>2,359,037</b>
<b>EXPENSES:</b>		
Program Services	3,019,894	2,829,357
Management and General	1,668,714	1,596,779
Fundraising	316,675	218,638
<b>TOTAL EXPENSES</b>	<b>5,005,283</b>	<b>4,644,774</b>
Net Surplus/(Deficit) From Operations	(2,701,052)	(2,285,737)
Investment Income/(Loss)	6,094,457	(1,959,332)
Other Income/(Expenses)	3,000	(1,679)
<b>NET SURPLUS/(DEFICIT)</b>	<b>\$3,396,405</b>	<b>\$ (4,246,748)</b>

## ENDOWMENT SUMMARY

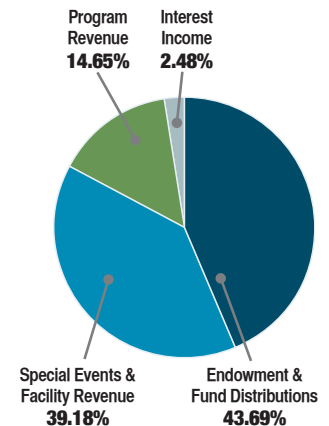
Audited statements December 31, 2019 and 2018

	2019	2018
<b>ENDOWMENTS:</b>		
Operating	\$ 13,902,267	\$ 12,460,017
Magness Institute	8,784,478	7,868,620
Programming Institute	9,263,761	8,291,575
Cox Endowment	2,552,933	2,287,118
Other	2,016,353	1,797,963
<b>TOTAL ENDOWMENTS</b>	<b>\$ 36,519,792</b>	<b>\$ 32,705,293</b>
<b>FUNDS:</b>		
Programming	433,464	354,901
Building	222,426	198,293
<b>TOTAL FUNDS</b>	<b>\$ 655,890</b>	<b>\$ 553,194</b>
<b>UNRESTRICTED</b>	<b>\$ 1,076,971</b>	<b>\$ 951,211</b>
<b>TOTAL</b>	<b>\$ 38,252,653</b>	<b>\$ 34,209,698</b>

## SOURCE OF FUNDS

2019 Cash Budget

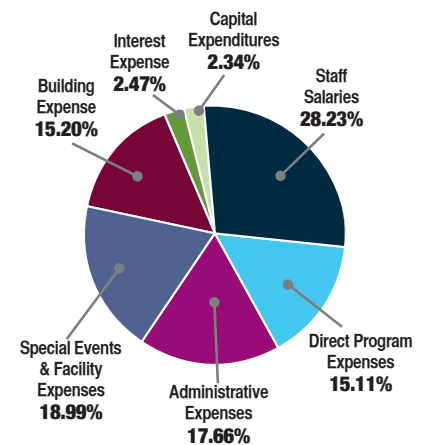
	2019	%
<b>SOURCES OF FUNDS:</b>		
Endowment and Fund Distributions	\$ 1,960,050	43.69%
Special Events and Facility Revenue	1,758,000	39.18%
Program Revenue	657,400	14.65%
Interest Income	111,000	2.48%
<b>TOTAL SOURCES OF FUNDS</b>	<b>\$4,486,450</b>	<b>100.00%</b>



## USE OF FUNDS

2019 Cash Budget

	2019	%
<b>USE OF FUNDS:</b>		
Staff Salaries	\$ 1,266,672	28.23%
Direct Program Expenses	677,746	15.11%
Administrative Expenses	792,102	17.66%
Special Events and Facility Expenses	852,051	18.99%
Building Expense	681,879	15.20%
Interest Expense	111,000	2.47%
Capital Expenditures	105,000	2.34%
<b>TOTAL USE OF FUNDS</b>	<b>\$4,486,450</b>	<b>100.00%</b>



# CABLE CENTER DONORS

AS OF 12/31/19

**\$99,999 to  
\$50,000**

- Advance/Newhouse

**\$49,999 to  
\$25,000**

- ARRIS
- C-SPAN
- Charter Communications
- CNN Communications
- Comcast Corporation
- CommScope
- Discovery Communications, LLC
- John D. Evans Foundation
- Liberty Global, Inc.
- Mediacom Communications Corporation
- Penthera Partners
- Pilot House Associates, LLC
- Robbins Family Fund
- Anna & John J. Sie Foundation
- Shaw Communications Inc.
- STARZ Entertainment Group, LLC
- Turner Broadcasting System, Inc.

**\$24,999 to  
\$10,000**

- A+E Networks
- Bank of America Merrill Lynch
- Cable One, Inc.
- Cable Television Laboratories Inc.
- Carlsen Resources Inc.
- Cequel III
- Cisco
- Comcast
- Corning Optical Communications
- Cox/CCI - Public Affairs
- Crown Media Family Networks
- CSG
- Ellis Edits
- HBO
- Philip I. Kent Charitable Fund
- Liberty Media
- LionTree LLC
- NCTA
- Viacom Inc.

**\$9,999 to  
\$5,000**

- Balfour Associates
- Julian A. & Lois G. Brodsky Foundation
- Cognizant
- Jana L. Henthorn
- Ride TV
- Univision Communications Inc.

**\$4,999 to  
\$1,000**

- ADTRAN, Inc.
- AMC
- Anthem Sports & Entertainment
- Brian Deevy
- CoBank
- Complete Recovery Corporation
- Content Distribution Associates, LLC
- EdgeConnex
- Ernst & Young
- Fox Corporation
- Fujitsu Network Communications Inc.
- Tom Gorman
- Horowitz Research
- ION Media
- Geraldine Laybourne
- LO 704
- Bill McGorry
- Kyle McSlarrow
- NetCracker
- Petrichor Networks
- RCN/Simmons Patriot Media
- Stifel
- Technicolor Connected Home USA
- Trace3
- TV One
- VerTek, LLC
- Vyve Broadband

**\$999 to  
\$500**

- Alpha Technologies Services, Inc.
- dB Communications
- Ronald Hranac
- Multilink Solutions Inc.
- opXL, LLC
- PenguinData Workforce Management, Inc.

**\$499 to  
\$100**

- 4th Wave Technologies, LLC
- Alan Amos Jr. Trustee
- BIAC Broadband USA Inc.
- Broadband Success Partners LLC
- Robert Foote
- Timothy J. Holzer
- Alan Jackson
- Mainstream Innovations Inc.
- PCT International
- ROTCA Services
- Tarpon Communications Inc.
- Unitek Global Services



# THE COMMITTEES

## INVESTMENT COMMITTEE

**David Van Valkenburg**  
Chair  
Balfour Associates, Inc.

**Jeffrey S. DeMond**  
Archtop Capital Management, LLC

**Peter Derschang**  
Leeds West Groups

**Jana L. Henthorn**  
The Cable Center

**Robert J. Lewis**  
Lewis Enterprises, Inc.

**Dr. Ron Rizzuto**  
University of Denver

**Gregg Scott**  
The Cable Center

## AUDIT COMMITTEE

**Chris Lammers**  
Chair  
CableLabs

**Jeffrey S. DeMond**  
Archtop Capital Management, LLC

**Dr. Richard R. Green**  
Retired

**Jana L. Henthorn**  
The Cable Center

**Gregg Scott**  
The Cable Center

**David Van Valkenburg**  
Balfour Associates, Inc.

## PROSPECT COMMITTEE

**Ann Carlsen**  
Chair  
Carlsen Resources Inc.

**Bridget Baker**  
Baker Media Inc.

**Diane Christman**  
The Cable Center

**Jeff DeMond**  
Archtop Group

**Debbie Egner**  
Cable Industry Consultant

**Chris Lammers**  
CableLabs

**Julie Laulis**  
Cable One

**Italia Commisso Weinand**  
Mediacom Communications  
Corporation





# THE **CABLE**CENTER

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