

2024 Fall Conference Sponsorship Packages for the Syndeo CX Collaborative



About the Syndeo CX Collaborative:

Formerly known as C5, the Syndeo CX Collaborative, in partnership with the Syndeo Institute, provides a dynamic platform for members to engage in strategic conversations about Customer Experience (CX). The program brings together insights from industry associations to enhance the collective knowledge and strengthen the community.

The CX Collaborative focuses on sharing best practices, strategies, and use cases to help members improve organizational outcomes. The ultimate goal is to enhance customer experiences and develop innovative strategies that drive financial performance.

Members convene in person twice a year and participate in monthly virtual meetings to discuss various CX topics. The Fall Conference will be held in Denver, CO, on November 14th. Sponsorship opportunities are available to all sponsors simultaneously, ensuring equal chances of participation.



Gold Sponsorship – \$35,000 (1 available)

- Attendance and participation in the Fall 2024 Conference
- Two sponsor representatives may attend the conference
- Opportunity to deliver a 60-minute educational presentation (subject to approval)
- Continuous presence in the conference room
- One full scholarship track for Intrapreneurship Academy

Silver Sponsorship – \$25,000 (2 available)

- Attendance and participation in the Fall 2024 Conference
- One company representative may attend
- Opportunity to deliver a 30-minute educational presentation (subject to approval)
- Continuous presence in the conference room
- One full scholarship track for Intrapreneurship Academy

Conference Dinner Sponsor – \$15,000 (1 available)

- Up to three company attendees at the dinner
- Opportunity to give a five-minute welcome speech to members

Member Reception Sponsor – \$10,000 (2 available)

- Up to three company attendees at the receptions
- Opportunity to provide company swag or gift bags

Logo Placement – \$5,000

- One company attendee at one reception
- Logo placement in all conference materials



**For more information or to
secure a sponsorship, please
contact:**

Susie Tomenchok
stomenchok@cablecenter.org

Camilla Formica
cformica@cablecenter.org