

# 2025 Spring Conference Sponsorship Packages for the Syndeo CX Collaborative

Theme: GROWTH: Competitive Strategy, Data Mastery, and Customer Impact



## About the Syndeo CX Collaborative:

Previously known as C5, the Syndeo CX Collaborative—in partnership with the Syndeo Institute—serves as a premier platform for leaders to engage in high-impact conversations about Customer Experience (CX). This exclusive community brings together industry expertise, cutting-edge insights, and best practices to elevate CX strategies and drive meaningful business results.

Designed for senior leaders committed to innovation and excellence, the CX Collaborative fosters deep knowledge-sharing through real-world case studies, proven strategies, and emerging trends. The goal: to transform customer experiences while directly influencing organizational growth and financial performance.

Members connect twice a year for in-person summits and monthly in virtual discussions, ensuring continuous collaboration and the exchange of actionable ideas that shape the future of CX.

## 2025 Spring Conference Sponsorship Packages

The Syndeo CX Collaborative Spring Conference will take place at Cox Headquarters in Atlanta, GA, May 13–14, 2025. Sponsorship opportunities are available to all sponsors simultaneously, ensuring equal access to participation.

### **Gold Sponsorship – \$35,000 (1 available)**

- Full participation in the Spring 2025 Conference
- Two sponsor representatives may attend the conference
- Opportunity to deliver a 60-minute educational presentation (subject to approval)
- Continuous presence in the conference room
- Two sponsor representatives may attend monthly virtual events (April–September 2025)
- Space for product demos or company materials
- Logo placement in all conference materials
- One full scholarship for the Intrapreneurship Academy

### **Silver Sponsorship – \$25,000 (1 available)**

- Full participation in the Spring 2025 Conference
- One sponsor representative may attend
- Opportunity to deliver a 30-minute educational presentation (subject to approval)
- Continuous presence in the conference room
- One sponsor representative may attend monthly virtual events (April–September 2025)
- Space for product demos or company materials
- Logo placement in all conference materials
- One full scholarship for the Intrapreneurship Academy

### **I&I Sponsorship – \$20,000 (1 available)**

- Thought leadership article and logo placement in the 2025 I&I Report
- One sponsor representative may attend
- Logo placement in all conference materials

### **Conference Dinner Sponsor – \$15,000 (1 available)**

- Up to three company attendees at the conference dinner
- One sponsor representative may attend the conference for one day
- Opportunity to give a five-minute welcome speech to members Opportunity to provide company-branded swag or gift bags

### **Member Reception Sponsor – \$10,000 (1 available)**

- Up to three company attendees at the receptions
- One sponsor representative may attend the conference for half a day
- Opportunity to provide company-branded swag or gift bags

### **Logo Placement – \$5,000**

- One company attendee at one reception
- Logo placement in all conference materials
- Thought leadership article and logo placement in the 2025 I&I Report

**For more information or to secure a sponsorship, please contact:**

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