



THE CABLE CENTER ANNOUNCES STRATEGIC STEP TOWARD ITS NEXT CHAPTER

Expanding digital access, global engagement, and preparing leaders for what comes next

DENVER, CO — FOR IMMEDIATE RELEASE (January 6, 2:00 PM MT) — The Cable Center has entered into a tentative agreement with the University of Denver (DU) regarding the anticipated sale of its building. As the broadband industry expands in scope, advances in technology, and operates across a global connectivity ecosystem, this opportunity allows The Cable Center to take a pivotal and intentional step forward, strengthening and expanding its reach.

As part of its long-term campus planning, academic programming, and community development strategy, the University of Denver approached The Cable Center with interest in the building and surrounding property, presenting an opportunity for The Cable Center's leadership to evaluate a path aligned with mission, financial discipline, and long-term sustainability.

The agreement initiates a defined due-diligence period during which final terms, timing, and logistics will be evaluated. Throughout this process, all mission-serving programs, industry events, and commitments of The Cable Center will continue uninterrupted.

“As stewards of the organization, we owed it to our stakeholders to evaluate the opportunity and determine the best path forward,” said Michael Willner, Chairman of the Board. “This pivotal moment positions The Cable Center to serve the industry with greater reach, flexibility, and scale at a time when the landscape is evolving rapidly.”

Founded to preserve the cable and broadband industry’s institutional memory and legacy, The Cable Center has evolved into a modern hub, the *Syndeo Institute at The Cable Center*, for leadership development, education, and collaboration. Its work spans preservation of historical assets such as the Barco Library, the Cable Hall of Fame, and industry archives, while also convening leaders and fostering innovation.

Proceeds from the transaction would be directed primarily to The Cable Center’s endowment to support long-term sustainability and expand organizational capacity.

“This step strengthens our long-term financial foundation, but it does not change how we operate day to day. This is not unrestricted operating revenue. The Cable Center will remain a lean organization. Placing proceeds into the endowment is about stewardship and long-term sustainability, not replacing philanthropic support. Fundraising remains essential to our work, and we look forward to continuing strong partnerships with the leaders and organizations who help power our mission and serve the industry,” stated Diane Christman, President and CEO.

Additional updates will be shared as appropriate when new information is available.

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